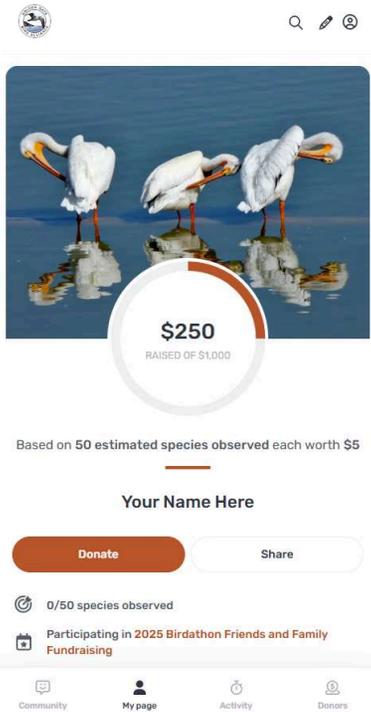




How To Use Your Fundraising Page

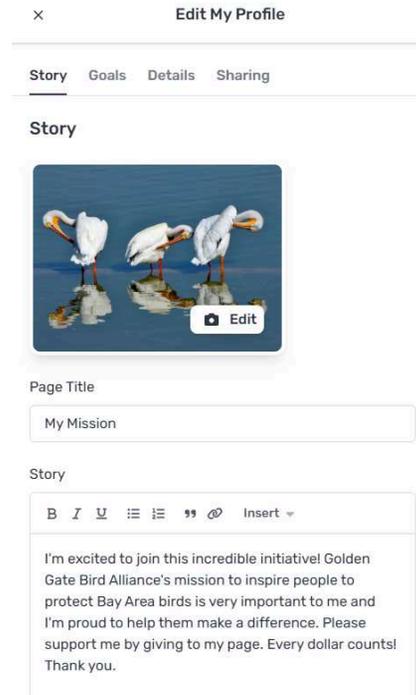
Mobile View

Navigate



Navigate using the **menu** at the bottom of your screen. Return to the campaign homepage by clicking the logo in the top left. Access your Pledge It account via the profile icon  at the top right.

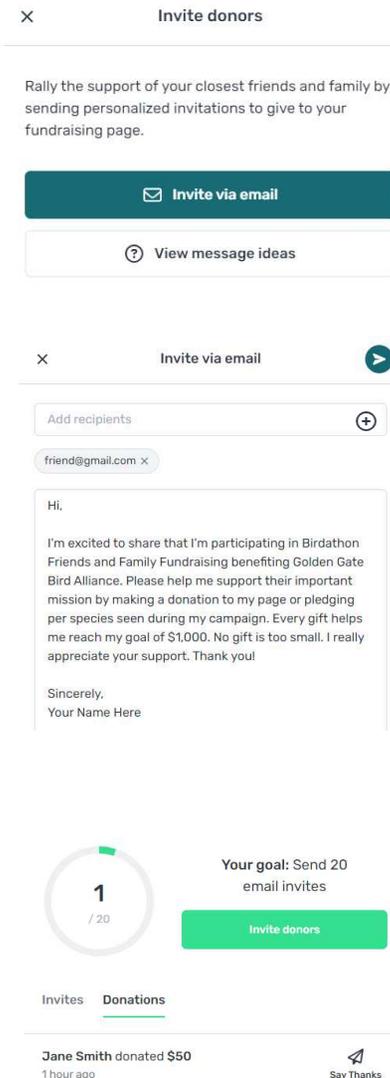
Edit Your Page



To edit your fundraising page, visit **My Page** on the menu and click the **pencil icon**  at the top right corner. You can edit your story, cover photo, goals, and URL.

Team captains can edit their team page by visiting their team's fundraising page and clicking the pencil icon.

Invite Donors

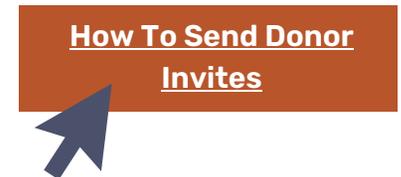


Visit the **Donors** tab to send donor invites and monitor what donations you've received. You can send donor invites directly from your page or copy/paste some message ideas.

If you've fundraised on Pledge It before, you'll be able to **view your past donors** by clicking the plus sign  on the "Invite via email" screen.

Customize your message and add your email contacts before clicking the **Send**  button. After receiving donations, don't forget to send a quick thank you!

Want to see this feature in action? Watch a tutorial video below.





How To Use Your Fundraising Page

Mobile View

Post Updates

✕ Add update

Post and send to my donors ▾

Enter species seen so far

0 / 100 🌐

If you do not wish to record species seen, leave blank

Share a quick update

B I U

Add media

Post update

Post updates by visiting the **Community** or **Activity** tab, where you can also choose to update your bird species total.

You can choose to share updates with your donors or simply to the campaign. Click **Add Media** to include photos or embed eBird checklists or social media posts.

Visit the Community

Bird City Spring 2023
10 mo. ago

We have one more field trip before our class closes out, this time to Inspiration Point. We've hit our goal of 100 species observed, but how much farther can we take it? Let's push ourselves to find even more birds to help us raise even more money for the incredible birds of our beloved Bay Area!

❤️ 1 🗨️

Follow updates across the campaign and be inspired by your fellow fundraisers! Click on the **React button** 🗨️ to show your support.

This is a great place to highlight why birds and local bird conservation matter to you and to celebrate everyone's birding success. If you need to edit a post you've shared, click the **Edit icon** ✎ in the top right.

Use the Team Dashboard

Team Name Here
Team captain dashboard

Overview Activity **Message board** Team updates

Share a message with the team

Your Name Here
Captain • 3 minutes ago

Hey team! Thanks for joining us for another year of Birdathon and the Bay Birding Challenge! I cannot wait to get out in the field with y'all, but before we do that ... let's raise some money for our birds! If you haven't shared your page yet, now's the time!

✕ Invite members

Add recipients

teammate@gmail.com ✕

Hello,

I'd like you to join my fundraising team - Team Name Here. We are raising money for Golden Gate Bird Alliance as part of Birdathon Friends and Family Fundraising. You can join our team by clicking the link below. I'm the team captain so if you have any questions, reach out to yournamehere@gmail.com or reply to this email.

Thank you,
Your Name Here

If you're part of a fundraising team, you'll have access to your Team Dashboard. This is where you can view all your team members, monitor team activity and donations received, and communicate with your team on a private team message board.

If you're a **team captain**, you'll have some additional features available to you in this space - including the ability to invite team members. When you invite members, click the plus sign ⊕ to easily recruit your past team members!

As a team captain, you'll also be able to thank donors who give directly to your team.

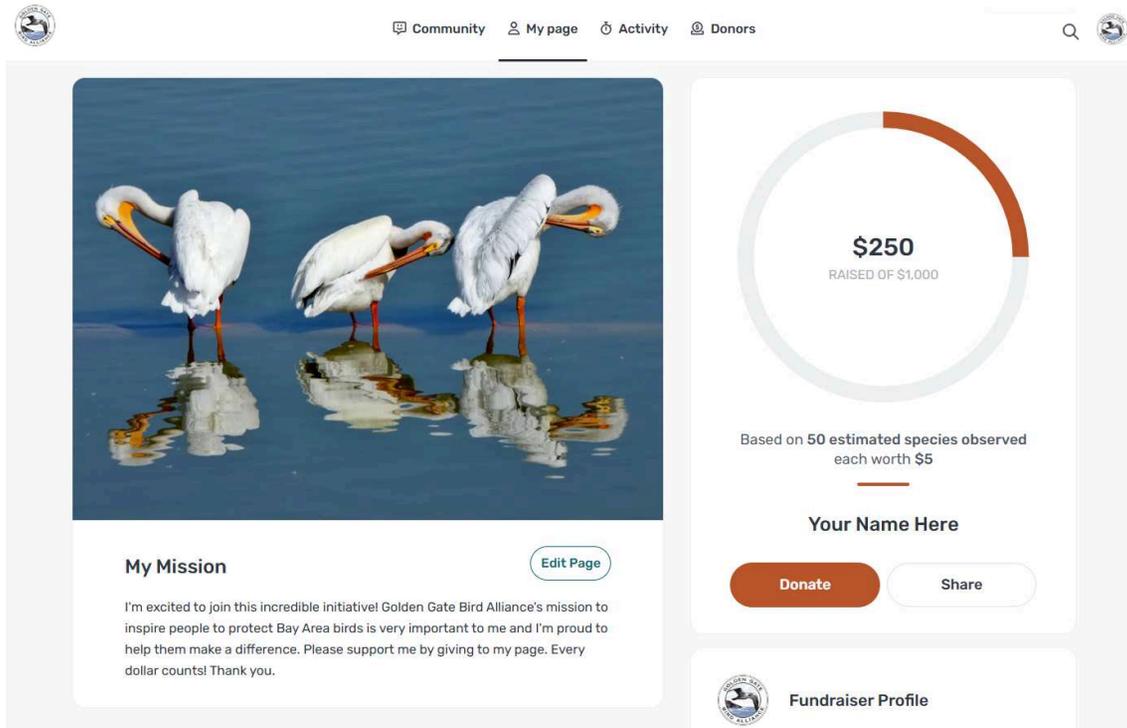
Want to see the Team Dashboard in action? Watch a tutorial video below.





How To Use Your Fundraising Page

Desktop View



Your fundraising page has an **expanded layout** if you're viewing on a desktop or device with a large screen, but all the same features shown on the previous pages are available to you! Here's some things that are different:

- The menu to navigate around the campaign is now at the **top of the page**.
- The option to edit your fundraising page or team page is now located below your cover photo with an **"Edit Page" button**.
- Your Team Dashboard (if you're on a team) will also have an expanded layout.

Find your way around

Take a few minutes to navigate the campaign now that you've joined! Here's what you can find on each menu tab:

- **Community:** Post updates about your birding adventures and be inspired by what fellow fundraisers are sharing.
- **My Page:** View and customize your fundraising page, then share it on social media or with supporters.
- **Team:** If you're on a team, access your Team Dashboard to see your teammates, team donations, and communicate on a private message board.
- **Activity:** This is where you can go to report your bird species seen and share updates to the campaign. Each time you find a new species, you can update your total species count.
- **Donors:** View your donors, send thank you messages, and invite friends and family to give!

Feeling lost? Click the logo in the top left of the page to **return to the campaign home**. This is where you'll see campaign progress and fundraising leaderboards.

[How To Send Donor Invites](#)

[Team Dashboard Tutorial](#)