

Golden Gate Bird Alliance Sponsorship Opportunities

Since 1917 Golden Gate Bird Alliance has been a leading conservation organization in the greater Bay Area. With a mission to inspire people to protect Bay Area birds and our shared natural environment, GGBA advocates for birds by connecting communities to nature through recreation, education, habitat restoration and local advocacy.

Every year, at the end of our Birdathon fundraising period (March - May) we celebrate and honor our volunteers, fundraisers and donors during our Birdathon Awards Celebration event on Sunday, May 18 (2-4pm). This year, we're celebrating at the Lake Temescal Beach House in Oakland.

Becoming a sponsor for this event is an excellent opportunity for your company to publicly support our work. Our corporate stewardship partners are proudly recognized in our newsletters, website, social media, and other communications, reaching over 13,000 members, volunteers, and Bay Area residents throughout the year.

Sponsors may choose a level of support that fits their budget. Levels and corresponding recognition and rewards are listed below.

Benefits of Sponsorship	Brown Pelican \$5,000	Osprey \$2,500
Most prominent listing of name and logo on event-related materials (website, newsletter, program, etc.)	X	
Reserved tickets to Birdathon Awards Celebration	6	5
Corporate name and logo displayed at Birdathon Awards Celebration	X	X
Podium thank you from emcee at Birdathon Awards Celebration	X	X
Name and logo listing as a Birdathon sponsor on event-related materials (website and newsletter, etc.)	X	X
Name recognition in GGBA Annual Report (distribution 4,000)	X	X
Name listed as a corporate supporter on GGBA website	12 months	9 months
Name in our monthly e-newsletter (distribution 13,000)	4 issues	3 issues
Birding field trip or habitat restoration team-building event	20 people	15 people

To become a sponsor contact Development Officer, George Marschall, by email at gmarschall@goldengatebirds.org or by phone at 510-319-7136.